

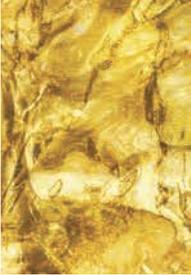


59th
Anniversary
Gala

The San Diego
Voice & Viewpoint

2019

Sponsorship Kit



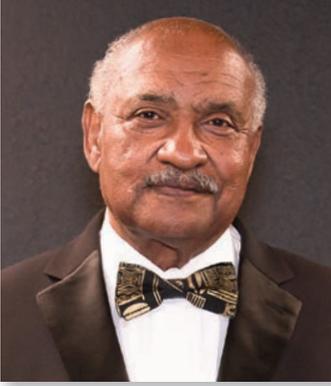
Sponsorship Opportunity



In February of 2019, the San Diego Voice & Viewpoint will hold its 5th Annual Gala event celebrating 59 years of continuous publications. This event which attracts over 600 people for an evening of celebration, awards, and recognition of both businesses and individuals for their service, provides an exceptional opportunity for sponsorship recognition.

Those in attendance are from all walks of life in the San Diego Community. Without a doubt, they have used your goods and services over the many years they have supported this paper and its advertisers.





We would like you to consider becoming a sponsor for this event which offers a number of sponsorship opportunities. If your participation must be through a non-profit for tax purposes, we have the means by which you can do so. Here are a few reasons you should consider being a part this exceptional event:

- During its 59 years of publication, the San Diego Voice & Viewpoint has served all of San Diego County in its 89 zip codes, 18 cities and unincorporated areas as a legal newspaper of paid general circulation.
- Our clients have been and remain local, state and national. Our churches, schools, libraries, small businesses, community organizations, colleges, universities, individuals and municipalities keep in touch through the Voice & Viewpoint.
- With the digital age upon us, we are transitioning into both print and internet services. For example, you may follow us on Facebook, often with real-time broadcast of events as they happen.
- While the Voice & Viewpoint has primarily served San Diego's African American and African communities, the newspaper is inclusive of national and international events affecting our communities. If you do business with the federal government and use our newspaper for notices and outreach as well as coverage of your activities, the OFFICE OF FEDERAL CONTRACTS COMPLIANCE gives "Good Faith" recognition for the use of this newspaper.

Attached to this document is a list of Sponsorship Opportunities as well as some highlights of past Galas. I am available to personally assist you in determining what approach might give you the maximum return on your investment. Below are my email address and telephone number and I look forward to working with you on this project.

Thank you for your consideration,

Dr. John E. Warren
Publisher, The San Diego Voice & Viewpoint

EMAIL: jwarren@sdvoice.info
CELL: (619) 972-3676

The Best Is Yet To Come

Sponsorships



Title Premiere

\$25,000

- VIP Table of 10 at Anniversary Awards Gala
- Recognition on stage through presenting the welcome on the program as the Title Sponsor
- Company name/logo prominently displayed on all event advertising material
- Company Leader Board Banner Ad for 5 months (728x90)
- TV and radio spots, newspaper ads, press release, onsite signage, mailings
- Presenter at Anniversary Gala Awards
- Newspaper ad to run 1x at your discretion during 2019 calendar year (full page)
- Advertisement placement in program book (back page prime)
- Recognition on event presentation screen with 30 second company video commercials (2)
- Recognition on stage at the Anniversary Awards Gala



Platinum

\$15,000

- VIP Table of 10 at Anniversary Awards Gala
- Company name/logo prominently displayed on all event advertising material
- Company Leader Board Banner Ad for 5 months (728x90)
- TV and radio spots, newspaper ads, press release, onsite signage, mailings
- Presenter at Anniversary Gala Awards
- Newspaper ad to run 1x at your discretion during 2019 calendar year (half page)
- Advertisement placement in program book (full page prime)
- Recognition on event presentation screen with 30 second company video commercials (1)
- Recognition on stage at the Anniversary Awards Gala



Gold

\$10,000

- VIP Table of 10 at Anniversary Awards Gala
 - Company name/logo prominently displayed on all event advertising material
 - TV and radio spots, newspaper ads, press release, onsite signage, mailings
 - Presenter at Anniversary Gala Awards
 - Newspaper ad to run 1x at your discretion
- (1/3 page) during 2019 calendar year
 - Advertisement placement in program book (full page prime)
 - Recognition on event presentation screen with 30 second company video commercials (1)
 - Recognition on stage at the Anniversary Awards Gala



Silver

\$5,000

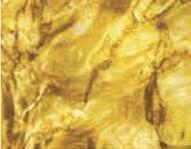
- VIP Table of 10 at Anniversary Awards Gala
 - Company name/logo prominently displayed on all event advertising material
 - TV and radio spots, newspaper ads, press release, onsite signage
 - Presenter at Anniversary Gala Awards
 - Newspaper ad to run 1x at your discretion
- (1/4 page) during 2019 calendar year
 - Advertisement placement in program book (1/8 page)
 - Recognition on event presentation screen with 30 second company video commercials (1)
 - Recognition on stage at the Anniversary Awards Gala



Bronze

\$2,500

- VIP Table of 10 at Anniversary Awards Gala
 - Company name/logo prominently displayed on all event advertising material
 - TV and radio spots, newspaper ads, press release, onsite signage
 - Presenter at Anniversary Gala Awards
- Newspaper ad to run 1x at your discretion (1/8 page) during 2019 calendar year
 - Advertisement placement in program book (1/8 page)
 - Recognition on stage at the Anniversary Awards Gala



Honorees Categories



Good Shepherd

The Good Shepherd Award is given to local pastors in the community who exemplify leadership and true servanthood within the community. They give tirelessly to their congregants and the communities they serve.



Legacy

History is made on the backs of those who have built strong foundations, creating paths for innovation and unity among those that follow them. This award is for those who have built legacy in San Diego, through their tireless efforts and love for the community



Community Activist

Speaking out against social injustice has been at the heart of many great changes we've seen in our country over the years. Those who will bare the brunt of being inconvenienced to stand for the voiceless are to be honored and recognized.

Organizational Service

The Organizational Service Award is given to the organization that continuously gives back to the community through servitude, and programming that enriches the lives of those they come in contact with.

Distinguished Business & Labor Leader

The Distinguished Business Leader Award is given the individual who has displayed exceptional business practices locally and even nationally, bridging divides and strengthening ties in the field of commerce.

Unsung Hero

Our community is filled with many deserving men and women who constantly give back, unannounced. The category of Unsung Hero gives us an opportunity to publicly say thank you.

Gerri Warren Humanitarian

Gerri Warren, the late publisher of The San Diego Voice & Viewpoint Newspaper, was a visionary well ahead of her years. She brought the first Black Chamber of Commerce to San Diego, along with the historic Gold Coast Classic, and a myriad of other great events and opportunities. This award goes to the person who best embodies the spirit of Gerri Warren and their love for the community.

Celebrate

YES! I want to be a sponsor of the Voice & Viewpoint 59th Anniversary Gala Dinner and support the life of the changing work you are doing at the following level:

Title Premiere:
Platinum Sponsor:
Gold Sponsor:
Silver Sponsor:

Bronze Sponsor:
Table Sponsor:
Individual
Ticket(s):

*I am unable to attend,
but would like to donate:*

Sponsor Information

(CONTACT) NAME: _____
ORGANIZATION: _____
ADDRESS: _____
CITY/STATE/ZIP: _____
PHONE: _____ FAX: _____
EMAIL: _____

Payment Information

CREDIT CARD: VISA MASTERCARD

CARD#: _____ CVC _____
SIGNATURE: _____ EXP. DATE: _____
CHECK ENCLOSED: _____ AMOUNT \$ _____

PLEASE MAKE CHECKS PAYABLE TO: SAN DIEGO VOICE & VIEWPOINT
MAILING ADDRESS: 3619 COLLEGE AVENUE, SAN DIEGO, CA 92115

DATE:
February 1st, 2019
TIME:
Reception 6:30 pm
Dinner 7:00 to 9:00 pm

VENUE:
Joe and Vi Jacobs Center
404 Euclid Avenue
San Diego, CA 92114

