The San Diego
Voice & Viewpoint

2020

Sponsorship Kit

Sponsorship Opportunity

In February of 2020, the San Diego Voice & Viewpoint will hold its 7th Annual Gala event celebrating 60 years of continuous publications. This event, which attracts over 600 people for an evening of celebration, awards, and recognition of both businesses and individuals for their service, provides an exceptional opportunity for sponsorship recognition.

Those in attendance are from all walks of life in the San Diego Community. Without a doubt, they have used your goods and services over the many years they have supported this paper and its advertisers.

We would like you to consider becoming a sponsor for this event and enjoy a number of sponsorship opportunities. If your participation must be through a non-profit for tax purposes, we have the means by which you can do so.

Here are a few reasons you should consider being a part of this exceptional event:

- During its 60 years of publication, the San Diego Voice & Viewpoint Newspaper has served all of San Diego County in its 89 zip codes, 18 cities and unincorporated areas as a legal newspaper of paid general circulation. Our clients have been and remain local, state and national.
- Our churches, schools, libraries, small businesses, community organizations, colleges, universities, individuals and municipalities keep in touch through the Voice & Viewpoint.
- With the digital age upon us, we have transitioned into both print and internet services. We now have a digital edition and you can follow us on Facebook, Twitter and Instagram, often with real-time broadcasts of events.
- While the Voice & Viewpoint has primarily served San Diego's African American and African communities, the newspaper is inclusive of national and international events affecting our communities. If you do business with the federal government and use our newspaper for notices and outreach as well as coverage of your activities, the OFFICE OF FEDERAL CONTRACTS COMPLIANCE gives "Good Faith" recognition for the use of this newspaper.

Attached to this document is a list of Sponsorship Opportunities. I am available to personally assist you in determining what approach might give you the maximum return on your investment. Below are my email address and telephone number and I look forward to working with you on this project.

Thank you for your consideration,

Dr. John E. Warren
Publisher, The San Diego Voice & Viewpoint

EMAIL: jwarren@sdvoice.info
CELL: (619) 972-3676

Diamond Anniversary

Reflecting on our past, lighting our present,
sparkling towards our future.

Sponsorships

BENEFITS OF SPONSORSHIP

- VIP Table of 10 at Diamond Anniversary Awards Gala
- Company Name/Logo Displayed on All Event Advertising Materials *(size depends on sponsorship level)*
- Program Book Advertisement Placement *(size depends on sponsorship level)*
- Newspaper Ad to Run 1x During 2020 Calendar Year *(size depends on sponsorship level)*

Title Premiere *$25,000*

- Title Sponsor On-Stage Recognition: Present Gala Program Welcome as the Title Sponsor
- Featured, Singular Company Logo/ Name Banner at Gala event
- 5-Month Company Leader Board Website Banner Ad Display (Choice of 728x90 or 300x600 pixels)
- Company Mention on Internet Radio Spots, Press Releases, Mailings
- (2) 30- Second Company Video Commercials on Event Presentation Screen
- Premiere Advertisement Placement in Gala Program Book (inside front page)
- Newspaper Ad to Run 1x During 2020 Calendar Year (full Page)

Platinum *$15,000*

- On-Stage Recognition at the Anniversary Awards Gala
- Featured Company Logo/Name on Sponsorship Banner at Gala event
- (1) 30- Second Company Video Commercials on Event Presentation Screen
- Company Mention on Internet Radio Spots, Press Releases, Mailings
- 2-Month Company Leader Board Website Banner Ad Display (728x90 pixels)
- Prime Advertisement Placement in Program Book (inside back page)
- Newspaper Ad to Run 1x During 2020 Calendar Year (half page)

Sponsorships *continuation*

Gold *$10,000*

- On-Stage Recognition at the Anniversary Awards Gala
- Company Logo/Name on Sponsorship Banner at Gala event (size depends on sponsorship level)
- Company Mention on Internet Radio Spots, Press Releases, Mailings
- Company Leader Board Website Banner Ad Display (728x90 pixels)
- Advertisement Placement in Program Book (full page)
- Newspaper Ad to Run 1x During 2020 Calendar Year (1/3 Page)

Silver *$5,000*

- On-Stage Recognition at the Anniversary Awards Gala
- Company Logo/Name on Sponsorship Banner at Gala event (size depends on sponsorship level)
- Company Mention on Internet Radio Spots, Press Releases, Mailings
- Advertisement Placement in Program Book (1/8 page)
- Newspaper Ad to Run 1x During 2020 Calendar Year (1/4 Page)

Bronze *$2,500*

- On-Stage Recognition at the Anniversary Awards Gala
- Company Logo/Name on Sponsorship Banner at Gala event (size depends on sponsorship level)
- Company Mention on Internet Radio Spots, Press Releases, Mailings
- Advertisement Placement in Program Book (1/8 page)
- Newspaper Ad to Run 1x During 2020 Calendar Year (1/8 Page)

Honorees Categories

Unsung Hero

Our community is filled with many deserving men and women who constantly give back, unannounced. The category of Unsung Hero gives us an opportunity to publicly say, "Thank You!"

Gerri Warren Humanitarian

Gerri Warren, the late publisher of The San Diego Voice & Viewpoint Newspaper, was a visionary well ahead of her years. She brought the first Black Chamber of Commerce to San Diego, along with the historic Gold Coast Classic, and a myriad of other great events and opportunities. This award goes to the person who best embodies the spirit of Gerri Warren and their love for the community.

Good Shepherd

The Good Shepherd Award is given to local pastors in the community who exemplify leadership and true servant-hood within the community. They give tirelessly to their congregants and the communities they serve.

Organizational Service

The Organizational Service Award is given to the organization that continuously gives back to the community through servitude, and programming that enriches the lives of those they come in contact with.

Celebrate

YES! I want to be a sponsor of the Voice & Viewpoint 60th Anniversary Gala Dinner and support the life of the changing work you are doing at the following level:

Title Premiere: ☐
Platinum Sponsor: ☐
Gold Sponsor: ☐
Silver Sponsor: ☐
I am unable to attend, but would like to donate:

Bronze Sponsor: ☐
Table Sponsor: ☐
Individual Ticket(s): ☐

Sponsor Information

(CONTACT) NAME: _____

ORGANIZATION: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____

Payment Information

CREDIT CARD: VISA ☐ MASTERCARD ☐

CARD#: _____ CVC _____

SIGNATURE: _____ EXP. DATE: _____

CHECK ENCLOSED: _____ AMOUNT $ _____

PLEASE MAKE CHECKS PAYABLE TO: SAN DIEGO VOICE & VIEWPOINT
MAILING ADDRESS: 3619 COLLEGE AVENUE, SAN DIEGO, CA 92115

DATE:
February 7, 2020
TIME:
Reception 6:30 pm
Dinner 7:00 to 9:00 pm

VENUE:
Joe and Vi Jacobs Center
404 Euclid Avenue
San Diego, CA 92114