



Continuing
a History
of Service

The San Diego
Voice & Viewpoint

Gala
2021

Continuing A History Of Service

Honoring Those Who Have Given So Tirelessly



The Voice & Viewpoint Invites you to

The 8th Annual San Diego Voice & Viewpoint Gala

FRIDAY, FEBRUARY 5, 2021

6:00 PM TO 8:00 PM

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Sponsorship Opportunity



Friday, February 5, 2021, the San Diego Voice & Viewpoint will hold its 8th Annual Gala event celebrating 61 years of continuous publication. Our two-hour event will be virtual this year, but it promises to be the same unique and entertaining affair, just as in years past. This year, we have the opportunity to reach beyond our typical 600+ audience to include more attendees than ever before, from all walks of life in the San Diego Community. Without a doubt, they have used your goods and services over the many years they have supported this paper and its advertisers.



Registered guests will receive a link via email to access the program.

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Sponsorships

Platinum

\$15,000

- Company Name/Logo Displayed on All Event Banners, Advertising Materials, Internet Radio Spots, Press Releases, and Mailings
 - Featured Company Logo and Name on Sponsorship Banner at Awards Gala
 - On-Stage Recognition at the Anniversary Awards Gala
 - (2) 30-Second Promotional Videos on Event Presentation Screen
 - Company Leader Board Website Banner Ad Display (728x90 pixels)
 - 2-Month Company Leader Board Website Banner Ad Display (728x90 or 300x600 pixels)
 - Prime Advertisement Placement in Program Book (inside front page)
 - 1x 2021 Newspaper Ad (half page)
-

Gold

\$10,000

- Company Name/Logo Displayed on All Event Banners, Advertising Materials, Internet Radio Spots, Press Releases, and Mailings
 - (1) 30-Second Promotional Video on Event Presentation Screen
 - On-Stage Recognition at the Anniversary Awards Gala
 - Company Logo/Name on Gala Event Sponsorship Banner (size depends on sponsorship level)
 - Company Leader Board Website Banner Ad Display (728x90 pixels)
 - Program Book Ad Placement (full page)
 - 1x 2021 Newspaper Ad (1/3 Page)
-

Silver

\$5,000

- Company Name/Logo Displayed on All Event Banners, Advertising Materials, Internet Radio Spots, Press Releases, and Mailings
 - On-Stage Recognition at the Anniversary Awards Gala
 - Company Logo/Name on Gala Event Sponsorship Banner (size depends on sponsorship level)
 - Company Leader Board Website Banner Ad Display (728x90 pixels)
 - Program Book Ad Placement (1/4 page)
 - 1x 2021 Newspaper Ad (1/4 Page)
-

Bronze

\$2,500

- Company Name/Logo Displayed on All Event Banners, Advertising Materials, Internet Radio Spots, Press Releases, and Mailings
- On-Stage Recognition at the Anniversary Awards Gala
- Company Logo/Name on Gala Event Sponsorship Banner (size depends on sponsorship level)
- Company Leader Board Website Banner Ad Display (728x90 pixels)
- Program Book Ad Placement (1/8 page)
- 1x 2021 Newspaper Ad (1/8 Page)

Honorees Categories

Good Shepherd Award

This year's award will go to several churches that have been outstanding and consistent with their weekly food distribution efforts during these very difficult economic times for all our residents. They each exemplify leadership and true servant-hood within the community.

Unsung Hero Award (COVID-19)

Our community has always been filled with many deserving men and women who constantly give back. This year's battle with Covid-19 has been different in the number of people of all ages and colors who have responded to the critical needs we have faced. All have done a great job. This year's Unsung Hero honorees will only represent the many who have given so tirelessly of themselves, and an opportunity to publicly say, "Thank You."

Gerri Warren Humanitarian Award

Mrs. Gerri Warren, the late publisher of the San Diego Voice & Viewpoint Newspaper, was first a lover of people. She used her visionary abilities and entrepreneurship to always give back to this community and served it in many capacities. In her spirit, this year's Humanitarian Award will go to the person who best embodies the spirit of Gerri Warren and her love of community.

Organizational Excellence Award

This award will go to organizations on the front line of continuous service to our communities during this time of the COVID-19 crisis. Their services have been consistent and lifesaving in all aspects.

Celebrate

YES! I want to be a sponsor of the Voice & Viewpoint 61st Anniversary Gala and support its history of service at the following level:

- *Platinum Sponsor \$15,000*
- *Gold Sponsor \$10,000*
- *Silver Sponsor \$5,000*
- *Bronze Sponsor \$2,500*

Individual Sponsor

I am unable to attend, but would like to donate:

[ONLINE DONATIONS](#)

Payment Options:

MAIL A CHECK [COMPLETE THE SPONSORSHIP FORM HERE](#)

DONATE ONLINE [ONLINE DONATIONS](#)

CREDIT CARD [PLEASE VISIT OUR ON-LINE SPONSORSHIP PAGE](#)

PLEASE MAKE CHECKS PAYABLE TO:

SAN DIEGO VOICE & VIEWPOINT

MAILING ADDRESS: 3619 COLLEGE AVENUE, SAN DIEGO, CA 92115

Sponsor Artwork:

The deadline for logo and ad artwork is **January 28, 2020** for inclusion in promotional materials.

Please send high resolution images (minimum of 300 dpi) in PDF or JPG file format as an email attachment to **ads@sdvoice.info**.

For questions on advertisements or for more information on sponsorships, email Latanya West at latanya@sdvoice.info or call 619-266-2233.

DATE:

February 5th, 2021

TIME:

Live Cast Reception 6:00 pm

AWARDS PRESENTED AT:

Joe and Vi Jacobs Center

404 Euclid Avenue

San Diego, CA 92114